

**FOR IMMEDIATE RELEASE**

**CONTACT: Carolina Guzman**  
**TITLE: VP of External Affairs**  
**PHONE: 206.324.4330 ext.142**  
**EMAIL: [CarolinaG@BusinessImpactNW.org](mailto:CarolinaG@BusinessImpactNW.org)**

## **BUSINESS IMPACT NW WELCOMES UNITUS CREDIT UNION VICE PRESIDENT TO BOARD OF DIRECTORS**

**Seattle, WA, 2024** –Business Impact NW is pleased to announce the appointment of Megan Snyder, Vice President- Strategic Partnerships & Portfolio Management at Unitus Community Credit Union, to our Board of Directors. Megan brings vast experience in finance, lending, and community engagement, making her a valuable addition to the organization.

During her time at Unitus, Megan has worked developing initiatives such as the creation of the Strategic Partnerships division and strategic plans for various aspects of the organization. Fluent in Spanish, Megan prides herself on being able to connect with members and community partners on a deeper level.

Additionally, Megan has an impressive history of Community Service and Awards, most recently being named the winner of WCUC Digital Growth Award, amongst many other prestigious accolades, and current work with the National Latino Credit Union Professionals, Financial Empowerment Collaborative, BankOn Oregon Committee, Global Women’s Leadership Network, among others. Megan’s exceptional history across multiple organizations, community service endeavors, and lengthy history exemplifies her dedication and commitment to community.

Megan states, "I am honored to serve on the Board of Directors for Business Impact NW. The organization's mission of empowering entrepreneurs who have historically been underbanked aligns with my own beliefs that investing in our communities benefits all." She goes on to add, "I look forward to further supporting entrepreneurs with the training, resources, and funds they need to grow their businesses and make a positive economic impact in our local communities."

"We could not be more thrilled to have Megan Snyder join our Board of Directors," says Joe Sky-Tucker, President and CEO of Business Impact NW. "She brings a deep commitment to community, as well as incredible knowledge, on how to better serve small business. We are lucky to have her join the Business Impact NW Board."

Leveraging her strong background in finance and strategy, Megan will help drive even greater impact and success for the populations we serve. Her passion for driving growth and fostering innovation aligns with our mission, and we look forward to the fresh perspectives and leadership that she will bring to the Board of Directors.

**About Business Impact NW**

Business Impact NW is a nonprofit Community Development Financial Institution (CDFI) dedicated to providing free business coaching, classes, and access to capital for small businesses. We emphasize working with traditionally underbanked populations and offer services in Alaska, Idaho, Oregon, Washington. For more information about Business Impact NW and its work, please visit our website.