

**FOR IMMEDIATE RELEASE**  
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**Business Impact NW, In Partnership With The U.S. Small Business Administration, Announces  
New Idaho Women's Business Center**

**Seattle, WA, June 2024** – Business Impact NW is pleased to announce the launch of the new Women's Business Center in Boise, Idaho. This center, the [U.S. Small Business Administration's](#) 152<sup>nd</sup> location, marks a significant milestone in supporting and empowering women entrepreneurs in Idaho.

Business Impact NW looks forward to supporting Idaho women entrepreneurs. Approximately one-third of small businesses in Idaho are owned by women, with rapidly growing numbers. "Idaho has a rich history of championing women entrepreneurs, and we are excited to contribute to this legacy," says Domonique Juleon, Chief Program Officer at Business Impact NW. She adds, "The Idaho Women's Business Center will offer women entrepreneurs the resources, support, and community to help their businesses thrive."

With a history of serving women entrepreneurs in Alaska, Washington, and Oregon, Business Impact NW is committed to fostering innovation, economic growth, and inclusive opportunities for women in Idaho. Susan Perrault, Vice President of Programs for Business Impact NW, states "Idaho has a vibrant entrepreneurial ecosystem, and Business Impact NW looks forward to collaborating with existing Idaho resource partners. Integral to the success of the new center will be the center director, and we understand the importance of selecting an individual who understands the Idaho small business community."

The Idaho Women's Business Center will facilitate a comprehensive range of services designed to drive the growth and success of women-owned businesses. These services include coaching, mentorship, networking, and classes to support their journey. In addition, funding assistance is available through lending services at Business Impact NW.

The [U.S. Small Business Administration's](#) commitment to bridging gaps for small businesses is evident in its ongoing support for women entrepreneurs. With over \$21 million in loans to women-owned businesses in 2024, the U.S. Small Business Administration has continued to support women entrepreneurs across all industries. The opening of the Idaho Women's Business Center, hosted by Business Impact NW, represents a significant step in continuing this effort- ensuring more women entrepreneurs have access to resources, connections, and capital needed for success.

For more information about Business Impact NW and its work, please visit our [website](#).

**About Business Impact NW**

[Business Impact NW](#) is a nonprofit dedicated to serving BIPOC, women, Veteran, immigrant, refugee, LGBTQ+, and low-income entrepreneurs in the Pacific Northwest through financial services, business coaching and training.